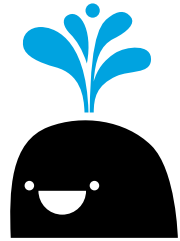




**THIS IS NOT JUST  
AN ACOUSTIC PANEL**





# THIS ACOUSTIC PANEL HAS A STORY



# IT'S FISHED OUT OF THE CANALS

Every year, thousands of people roll-up their sleeves and take to the Amsterdam canals to come plastic fishing with Plastic Whale.

Businesses come fishing with their teams, citizens join our public events, kids learn about plastic soup, tourists experience the city in a different way.

They all want to make the world a better, cleaner place and support our mission for plastic-free waters.



# IT'S TRASH TURNED INTO TREASURE

We collect more than 40,000 PET bottles alone per year! PET plastic is both versatile and valuable. The bottles we collect are turned into flakes and fibers which are made into recycled PET felt used in our acoustic panels.



# IT'S A DESIGNER PIECE

Our Whale panels, designed by LAMA Concept, are subtly reminiscent of the pleats on the throat of a whale and are made entirely from pressed recycled PET felt.

designed by

LAMA

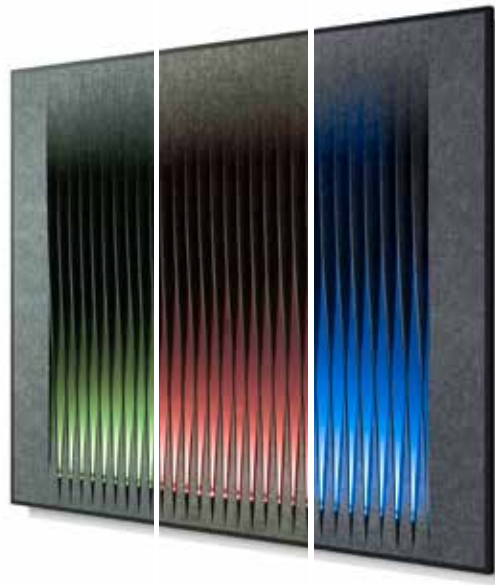


# IT'S HANDCRAFTED IN THE NETHERLANDS

Together with Vepa we create beautiful circular furniture, right here in the Netherlands. Besides using recycled PET bottles, Vepa also makes optimal use of other waste streams at their factory. Nothing goes to waste. At the end of a product's life, parts are reused and recycled to give it another lease of life.

# IT'S YOUR CHOICE

The Whale panels are available in light and dark grey felt with optional LED backlighting with adjustable colour to create a truly striking effect.





# IT'S ONE OF THE FAMILY

Our Whale panels are part of the Plastic Whale by Vepa collection including the Whale boardroom table, Whale Tail chair, and Barnacle lamps. All made from recycled PET bottles fished out of the Amsterdam Canals.

Together we can achieve our mission for plastic-free waters.

[Join us and be part of the story.](#)





# BE PART OF THE STORY

PlasticWhale *by* vepa



**Become a partner**

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[plasticwhale.com](http://plasticwhale.com)

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